

Benefits of a Text Inserter!

Spot The Loss! Stop The Loss!

Loss you want to stop

- 2007 National Retail Security Survey reports \$41.6 Billion Dollars of loss! (*1)
- Companies lost 1.61% of Sales to Fraud. (*1)
- This is an all time high rate, and a video text inserter can help you keep an eye on your employees.
- Out of the shrinkage 47% of it was due to employee theft. A video text inserter could help reduce this theft. (*1)
- An effective theft reduction system would include a DVR and a video text inserter to monitor transactions and employee activities.

Are You Losing Cash Like This? →



Example:

Your annual gross sales are a nice round 100,000 If your sales loss due to fraud is typical, then 1.61% of your gross works out to \$1,610. At \$379 plus accessories and installation, The text inserter will pay for it's self in a few months. Your freezers do not pay for themselves in such a short time.

Example:

If you do find a bad employee, the video proof of the fraud will reduce disputes when you discharge such an employee.

Stopping Loss in Texas.

"...the installation was easy – the customer was able to figure out what the cashier was doing and promptly fired her with a police escort from the building - after showing the officer the video."

-Mike Roberts

Arlington, TX

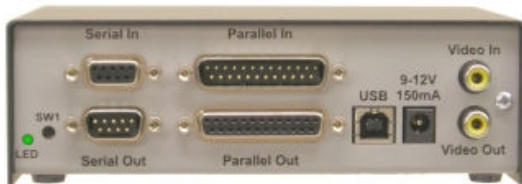
<http://www.sysitg.com/>

Example:

Training an employee cost money. You pay the employee during training and you pay the trainer too. A newly trained employee is not as productive as an experienced one. Becoming fully productive takes weeks or months. If you can discourage an employee who might be tempted you also save the cost of recruiting and training replacement employees. All that training is lost investment if the employee begins to steal.

References:

*1 http://www.nrf.com/modules.php?name=News&op=viewlive&sp_id=318



VR2004 Video Text Inserter

Don't wait for more costly loss.

Get your cash register make and model number and call us for your Text Insertion solution.

